

An aerial photograph of a busy street with several cars and surveyors. The surveyors are wearing bright yellow shirts and are standing near the cars, likely conducting a survey. The street is filled with various vehicles, including sedans, SUVs, and a pickup truck. The scene is captured from a high angle, showing the layout of the road and the positions of the cars and people.

CrossborderSurveys
from Crossborder Business Associates
the market research division of Crossborder Group Inc.

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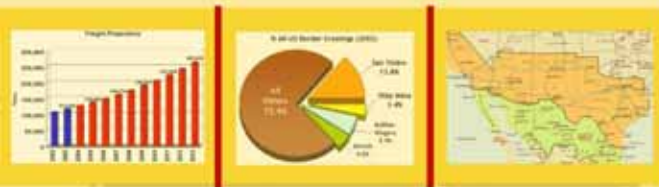
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a division of Crossborder Group Inc.



US-Mexico Border Expertise



- Since 1996, Crossborder Business Associates (now, under the Crossborder Group Inc. name) has specialized in market research and strategy along the US-Mexico border and in Mexico – providing accurate, reliable data and insights for business, policy, and market issues along and across the border.
- Our binational staff (located in San Diego, California and Tijuana, Mexico) provides clients with value-added information through at-border and field surveys, market and siting studies, industry and maquiladora research, market entry planning, and strategic industry/policy advice.



At-Border & Mexico Metro Surveys

- Our CrossborderSurvey services give businesses, non-profits, and government agencies a flexible and affordable means to collect updated crossborder community insights.
- CrossborderSurveys – three options:
 - “Custom At-Border”: Custom designed projects tailored for your company or organization;
 - “At-Border Omnibus”: Affordable fixed-price at-border survey packages of 500 or 1,100 surveys, applying 4 or 8 client questions (plus basic demographics). At-Border Survey options for one Season, or subscribing for multiple Seasons (with discounted rates). *Survey questions applied at key border crossings in Spring, Summer, Fall, and Winter periods.*
 - “MexMetro Surveys” – CrossborderSurveys can also provides field surveys throughout Baja California, Baja California Sur, and in other key metropolitan areas (Monterrey, the Northern Border, Guadalajara, Guanajuato, etc.).



At-Border Omnibus	At-Border "4 Plus"	At-Border "8 Plus"
1 Season	\$ 3,900	\$ 5,750
2 Seasons	\$ 6,900	\$ 10,250
3 Seasons	\$ 9,900	\$ 15,000
4 Seasons	\$ 12,000	\$ 18,250

Prices shown are for 500 surveys of 4 or 8 questions at California POEs (AZ, NM, TX extra fees apply)

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